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PRESS RELEASE

** FOR IMMEDIATE RELEASE

PMB DESIGNS LAUNCHES LATEST LINE OF RUG DESIGNS

Expanding upon its revolutionary line of custom, hand painted floorcloths, PMB Designs proudly announces the launch of its new B&B series.

It has been just over a year since the Vancouver, British Columbia-based design firm first introduced its unique, colourfully-designed floor cloths, which have received enthusiastic response from both consumers and critics alike. While the rugs' design aesthetic and product quality remains unmatched on the market today, Creative Director Patricia Baun has worked tirelessly since the company's original product launch on expanding the PMB colour palette, and with it, the company's range of potential clientele.

In order to introduce these new consumers to her line of hand painted custom rugs, and in response to feedback from both retailers and design clients, Baun decided to introduce the subtle, understated approach to PMB's boldly-designed, hand painted rugs. The B&B Series incorporates Browns and Beiges with Baun's trademark design approach, effectively creating a more conservative approach to the company's modern take on a centuries-old craft.

To those already familiar with the bold, brash colour schemes with which PMB has become associated, familiar visual cues such as at the modern, angular patterns remain in the new series, but are created with a more subdued colour range. The new line has been created to specifically address a variety of applications where Bold and Brash may not otherwise be welcome or appropriate, but where Brown and Beige is ideal.

"Some peoples' space may not suit the bold, multi-colour palette my original designs incorporate," said Baun, "The B&B series is designed to fit into any home or office atmosphere, from modern to contemporary classic, and offers the same look, feel and quality the rugs have become known for."

PMB Designs began producing hand painted canvas rugs in late-2001 and has quickly been vaulted to the head of the custom floorcloth market, serving a client-base from across North America.

For more information, contact PMB Designs at pmbdesigns@imag.net of (604) 879-7775