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Maude Décor – Company History

In the Fall of 2002, Patricia Baun launched her signature line of hand-painted canvas rugs, which was to take the tradition of floor coverings in a completely new direction.

Her debut collection, released under the PMB Designs name, bore no sign of the folksy flowers and whimsical flourishes that had dominated the practice for years. Instead, they were striking explorations of colour: bold, graphic geometric patterns infused with a distinct modern flair. Her canvas rugs floored people.

With her fresh perspective and purpose, Baun re-invented a medium mired in tradition and received high praise in the process. She has introduced several collections since, each building on the previous, continuing to experiment with shape, pattern and colour.

Since the beginning it was clear that Baun's designs were ideally suited to other applications. Thoughts of boldly coloured wallpapers, fabrics, linens, and pillows raced through her head and after much consideration Baun decided to widen the scope of what PMB Designs would offer.

At the same time Baun decided to change the name of her company and in the Winter/Spring of 2006 PMB Designs officially became Maude Décor. With it, Baun launched a new collection of designs that broke away from her earlier geometric pieces and marked the beginning of the translation of her work into richly textured wool rugs and archival prints.

While pattern remains a primal component of Baun's new line, her previous fascination with geometrics has evolved into an eclectic display of organic imagination. Her swaths of frozen motion and spheres of colour are both energetic and accessible, familiar yet refreshingly new. Drawing upon nature's tableau and a richly-imagined palette of colours, Baun continues to take her revolution in floor rugs in unanticipated directions.

Never before has a company offered such a selection of contemporary rug designs made from both hand-painted canvas and quality wool. For the floor, but with all sides and surfaces covered, Maude Décor will continue to vanguard this new era of made-to-order rugs.

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